

Catalog Programs

- Turnkey catalog service
- In-house design, photography, layout, and copywriting services
- Close relationships with multiple print houses for best quality and pricing
- Programs can incorporate price into the items in the catalog
- Any size or format of catalog available
- Access to athlete imagery through our relationships with sports vendors
- Online components, including ordering, status and tracking, available



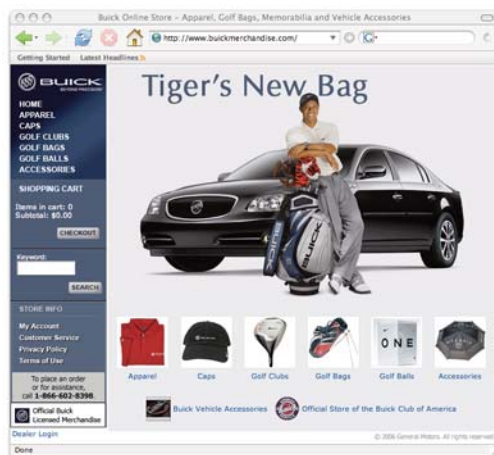
Catalog Programs Case Study

Challenge: Buick

Create a fully integrated catalog and website for Buick Dealers throughout the country.

Solution:

- Produce a superior catalog with Nike Golf, Fairway & Greene, Fossil, Ogio and other brands
- Develop product line specific to Buick's needs
- Developed and manage a full service web site for ordering
- Distribute catalogs to over 3,000 Buick dealers
- Offer catalog supplements as vendors introduce new product lines
- Provide complete warehouse and fulfillment services to backup the catalog
- Knowledgeable customer service team to provide customer support



Catalog Programs

Netjets

Lifestyles Catalog

Bacardi

Dewars points program

jetblue

Event fulfillment and redemption

